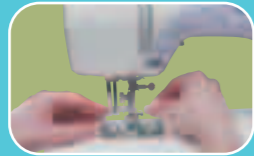




THE FEATURES YOU NEED FOR FLAWLESS SEWING

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Memory Craft 9700 features

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www.janome.com

GENERAL

- COLOR, BACKLIT LCD TOUCHSCREEN
 - MY SET SCREEN CONTROLS FOR CONTRAST, IN/CM DESIGNATION, & OTHER CUSTOMIZATION
 - MULTI-LANGUAGE DESIGNATION
 - UPGRADABLE VIA SOFTWARE
 - BUILT-IN MEMORY
 - UPPER THREAD, BOBBIN THREAD, AND PRESSER FOOT SENSORS
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EMBROIDERY

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STANDARD 5" X 4.3" (126MM X 110MM)

EASY LAY-IN THREADING



HINGED COVER OFFERS EASY ACCESS TO CHANGE LIGHTBULB AND PROVIDES EASY MAINTENANCE

BRIGHT ONE-PIECE SEWING LIGHT



AUTOMATIC NEEDLE THREADER



DROP-IN BOBBIN



TELESCOPING CARRIAGE ARM



HANDY ACCESSORY COMPARTMENT

FULL COLOR TOUCH SCREEN



ATA PC CARD SLOT

SLEEK ERGONOMIC STYLING



ADDITIONAL STORAGE



All things bright & beautiful



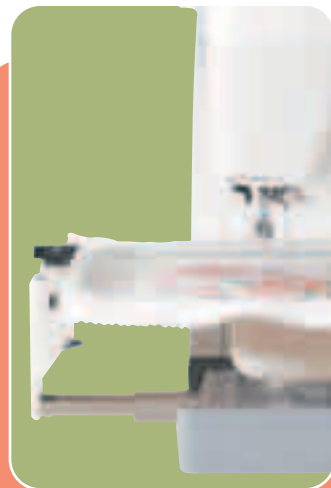
JANOME

Memory Craft 9700

Bring your style to life

Your creative style reflects the many facets of your personality. You have a serious side that wants precision sewing. You have a creative side that loves to explore all the possibilities of embroidery design. And you have a practical side that doesn't want to waste time setting-up a complicated embroidery attachment.

Fortunately for you, the Memory Craft 9700 was designed to bring together all the best features in one machine. You get the precision stitching Janome is known for, easy navigation and design layout on a color touchscreen, and the built-in, two-step conversion from sewing to embroidery you can't get from any other brand.



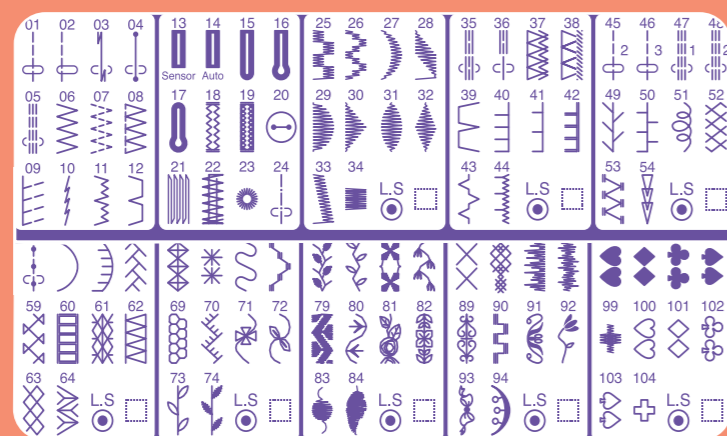
HELLO, PROFESSIONAL-STYLE EMBROIDERY. GOODBYE, CLUMSY EMBROIDERY ATTACHMENT.

Other brands of sewing and embroidery machines require separate embroidery attachments that can take up to a half dozen steps to attach. Not Janome. Just two steps take you from sewing to embroidery: 1) Push the Embroidery Mode Key, 2) Attach the embroidery foot. Thanks to our patented telescopic carriage arm, not only is switching easier, the embroidery hoop moves with amazing accuracy. Complete projects in the order you want. Do an embroidery design in the middle of a home dec project, then go right back to sewing buttons.



GET MORE SEWING DONE WITH EASE AND PRECISION

The MC9700 has the power and precision of a superior stitch mechanism combined with the sophistication of computerized control. From embellishment with decorative stitches and delicate heirloom work, to creative quilting and clothing construction, your sewing projects will go smoother and look better.



MORE DECORATIVE STITCHING

Choose from 98 decorative stitches. Each stitch can be customized and/or combined, and saved to the built-in Memory banks.

Touch, drag and drop

If you can point, you can use even our most advanced on-screen editing functions.

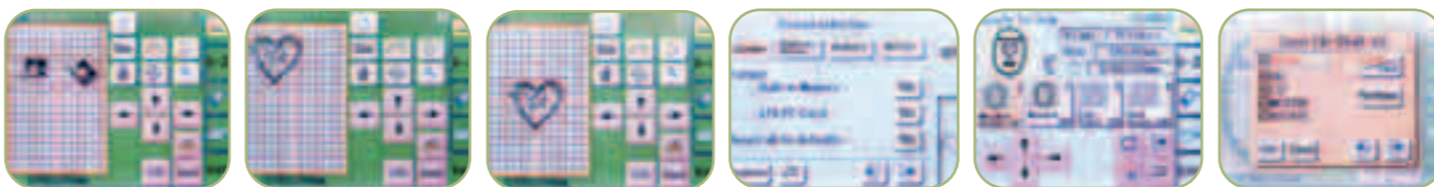


1. Bring in designs on PC Design Cards or ATA PC Cards.

2. You can also select a wide variety of beautiful embroidery options from our Built-in design menu. There are 95 to choose from grouped by hoop size: 7 designs for the Large Hoop and 88 designs for the Standard Hoop.

3. Combine designs and lettering, choosing from 3 built-in alphabets.

4. Create beautiful monograms in 2 or 3 letter styles.



5. Rotate and resize designs

6. Move designs around in the hoop outline to create your preferred layout configuration. You can drag and drop with your finger or use the jog keys. It's easy to get exact placement.

7. Automatically change colors to your favorite brand of thread: Janome, Robison-Anton, Madeira, or Mettler.

8. You're ready to sew! The screen tells you how many minutes your embroidery will take.

9. Save your design file for later use.

Great standard and optional accessories, plus easy updates. Janome offers a host of wonderful accessories. Ask your dealer or go online to www.janome.com to view a complete list. And, remember, your MC9700 can be updated via software.



Standard Hoop: 5" x 4.3"
Large Hoop: 5.5" x 7.9"

Optional Giga Hoop Kit

Optional Clothsetter

Software Updates

EMBROIDERY HOOPS INCLUDED

Select your hoop size right on screen. Both the Standard and Large hoops are included with the MC9700, giving you up to 5.5" x 7.9" of embroidery area.

SUPER-SIZE YOUR EMBROIDERY WITH THE OPTIONAL GIGA HOOP KIT

This package includes our biggest hoop (9.1" x 7.9"), Customizer 10000 Plus layout software, and a collection of 50 designs created especially for the Giga Hoop.

GO BEYOND THE HOOP FOR UNLIMITED EMBROIDERY SIZE

Only Janome has the amazing Clothsetter. This optional accessory allows you to place your embroidery designs perfectly anywhere, every time. It's so accurate, you can use it to create designs of virtually unlimited size. With the Clothsetter's perfect placement, your designs are never limited to the size of your hoop.

UPDATE YOUR MACHINE THROUGH SOFTWARE

You can update your MC9700 with software. This means when Janome releases new stitches, screens, or other feature modifications, you'll be able to add these free or low-cost updates right into your machine's onboard computer. It's like getting a new machine with the touch of a button!

Unlimited design options

Pick your favorite or try them all.



Bring In Embroidery Designs From Many Sources. Select from Janome PC Design Cards, download from the Internet, or create your own designs with Janome embroidery software. You can easily transfer them all to the MC9700 using the ATA PC Card slot. The color menu system makes it easy.



SELECT FROM AN ON-BOARD LIBRARY

The MC9700 comes loaded with 95 popular designs, so you can begin embroidering right out of the box.



BROWSE OUR PC DESIGN CARD COLLECTION

These optional cards contain hundreds of images digitized (converted to embroidery stitch data) especially for your Janome. Each PC Design Card is loaded onto Flash Memory media with designs ranging from classic florals to whimsical children's designs. View all the design menus at www.janome.com. Current Design Cards are also available on CD ROM for use with Janome software to manipulate or combine designs in your computer.



CREATE WITH JANOME EMBROIDERY SOFTWARE

Easy-to-use Janome software programs, like Customizer 10000 Plus and Digitizer 10000, give you the tools you need to create your own digitized embroidery designs. And just like our machines, our optional software is intuitive and flexible. No stacks of manuals or lengthy tutorials required. Just click to create.



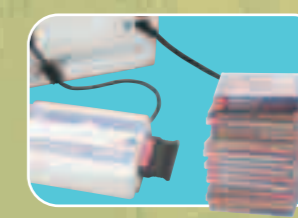
FAST ACCESS THROUGH THE ATA PC CARD SLOT

However you get them, you can transfer your designs quickly and easily on an ATA PC Card (also known as "Compact Flash with Type II Adapter") that inserts directly into the machine's port. It's much faster and more reliable than a floppy disk. In fact, it's the standard storage device for a host of electronic devices from laptops to digital cameras, and blank cards can be purchased at any electronics store.



DOWNLOAD DESIGNS FROM THE INTERNET

Lots of websites offer copyright-free designs in the Janome .jef and .sew formats. Download these or make your own with Janome digitizing software. Just transfer the designs to an optional ATA PC Card to load them into your machine.



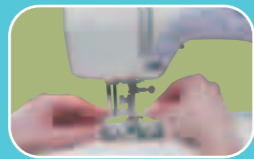
USE YOUR FAVORITE CLASSIC MEMORY CARDS

With the optional Card Reader 10000, your MC9700 can read designs from our large Memory Card archives (#102 and up).



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